

Hi, Liam McIvor Martin here from Offline Production Line. I just have a few quick notes for you that is going to make your offline lead generation and outsourcing strategy much easier in the long run.

1. I not only condone but highly encourage you to share these video process maps with your outsourced staff. Go through each video in detail, fill out the notes section in the text guides and then give it over to your staff. Once you've gone through the process 2-3 times you'll be able to very quickly and efficiently set up lead generation campaigns that will get you tones of leads.

2. If you're looking for an easy way to share your videos with your staff, I highly suggest you check out [dropbox](#). It allows you to host 2-8 gigabytes of files in their cloud server which you can share with staff. Simply place the files in this program into the public dropbox folder and then share those files with your staff, best of all it's free! Also, if you want an extra 250 megabytes of storage, [use this link](#).

3. If you don't have a Virtual Assistant yet and you don't want to go through the cost of registering for an outsourcing job board, fill out job posts, filter through applicants and hopefully get somebody who can do the work I offer a VA sourcing service. For 50 dollars you can tell us exactly what you want and my assistant will source VA's for you, filter them and vet them to make sure they are high quality employees. If you'd like to take advantage of this service, [click here](#).

4. Also, this is just a 'small' sampling of what offline production line can offer you. If you'd like to get your hands on that visit <http://offlineproductionline.com>. Keep in mind that I only open that course to a select group of students so if the course is closed please be patient as I open it a few times a year.

5. If you're interested in seeing what other experiments me and my staff do with lead generation. I've set up a [facebook fan page](#) where we will be talking about outsourcing and process design. I'll also be showing people new techniques on that page for free so if you're interested you can [join up here](#).

Other than that, congratulations on your purchase, if you have any questions please contact me at [support@offlineproductionline.com](mailto:support@offlineproductionline.com) and I'll be happy to answer any questions you might have.

Liam McIvor Martin